

Supervising Producer -StudioNow

Start Date: November 15, 2018
Location: Onsite at Client's headquarters in Detroit, MI
Reports to: Director of StudioNow Operations
Job Type: Full Time
Classification: Exempt

Job Description

StudioNow is looking for a strategic, creative, client-focused Supervising Producer to work closely with the management team of the client's internal creative studio. The Client's 80-person Content Creation group is responsible for the execution of all Brand creative and production and as StudioNow's onsite Supervising Producer, you should have a track record of managing and line producing exceptional multi-platform content for a range of clients.

We are looking for someone with creative and analytical skills, as well as a proven history of attention to detail, organization and management experience to join the StudioNow team. Candidate will gain a strong understanding of the Client's overall marketing goals and budget parameters in order to successfully source the appropriate production partners and maximize dollars and deliverables. You'll partner with studio management and creative team members to produce smart, innovative video, advertising, and marketing solutions for one of the best brands in the world.

The Supervising Producer will function as a primary point of contact on premium-caliber marketing/creative projects including new and developing products and partner relationships. Specific responsibilities to be determined on a case by case basis by the Client and StudioNow.

Primary goals of the job are to ensure 1) the best possible creativity and quality of the Client's media work 2) the timely completion of projects 3) effective management of production and use of the StudioNow Platform 4) absolute client satisfaction.

Responsibilities include, but are not limited to:

- Promote the capabilities of the StudioNow Platform to internal stakeholders and develop strong internal client relationships.
- Ability to navigate and thrive on-site at the Client's corporate headquarters. Seek decision makers, sell the StudioNow solution, influence the Client to make mutually beneficial project decisions. You will be the face of StudioNow to the Client.
- Lead and manage a high-volume of content production requests from internal clients.
- Possess a strong understanding of production scoping and budgeting across social, digital, and traditional channels and advise internal clients and stakeholders on planning and executing production efficiently.
- Serve as a brand ambassador and maintain a deep understanding of client brand standards and ensure that those are upheld for all content created.
- Communicate frequently with both internal clients and project vendors during production to manage expectations and ensure that the creative vision is realized and budgets are on track
- Actively seek opportunities to evangelize the usage of the StudioNow Production Platform solution
- Work with StudioNow's remote production support team to engage production resources/teams
- Develop and leverage relationships with video, photography, and content production resources in the Detroit area and other cities
- Follow standard review and quality assurance process for all videos

- Resolve customer service/production issues
- Effectively communicate relevant business updates with the remote production support team through weekly statuses, reporting, and onsite meetings

Professional Skills & Experience:

- Proven ability to deliver in a deadline-driven production environment
- Top-notch project management skills
- Strong creative eye for video, photo, and content production
- Track record of success when leading production resources and teams
- Video production and/or post-production experience
- Strong Client-focused mentality
- Ability to work day to day with little guidance or supervision
- Thrive in an ambiguous environment
- Ability to resolve conflict in a productive and professional manner

Required Education and Experience:

- 5+ years of experience in video production and/or post-production, with a demonstrated ability to thrive in a customer facing environment daily
- Sales experience is helpful but not required as the role is Client facing
- Bachelor's degree from a 4-year university

Expected Hours of Work

Some flexibility in hours is allowed, but the employee must be available during the "core" work hours of 9am-5pm and must work 40 hours each week to maintain full-time status.

Occasional evening and weekend work may be required as job duties demand.

Physical Demands

While performing the duties of this job, the employee is regularly required to talk and hear. Specific vision abilities required by this job include close vision, distance vision, color vision, peripheral vision, depth perception and ability to adjust focus. Employee must be physically able to travel.

To Apply

- Send resume and a note explaining why you are right for this job to brandspecialistjob@studionow.com